



SPONSORSHIP PACKAGE

2009 SEASON



The Entrance Bateau Bay United Soccer Club (TEBBUSC) has a long and proud history on the Central Coast, having been established in 1949. From the original 'A' grade team who were undefeated premiers from 1950 to 1955 and State champions in 1957 - to the Premier League winners in 2005 - the tradition continues 60 years later.

We pride ourselves on being a family club and provide a fun atmosphere for all players while maintaining a professional approach to the game. The club caters for all ages from under 5 year olds right through to over 35.

In recent years there has been a significant increase in teams on the Central Coast with particular growth experienced in junior players.

The club is well positioned to accommodate this increase with our home ground Pat Morley Oval currently undergoing a major upgrade to include additional junior fields, a new amenities building and car parking for 160 vehicles.

We look forward to a long and rewarding association with all of our players, parents, coaches, managers and supporters in 2009 and beyond.

A club needs sponsorship to survive and thrive, and funding to advertise, promote and provide for gear that is needed by the many players and coaches alike across the several teams the club has. That's where you come in.

For the 2009 season, The Executive Committee has prepared a sponsorship package that we'd love you to consider as this will not only help our club, but will no doubt provide benefits to your business both in 2009 and beyond.

WHY ADVERTISE/SPONSOR YOUR LOCAL SPORTING CLUB?

Research shows that by far the majority of consumers shop for goods and services in their local area. Research also shows that consumers need to hear about a brand/business etc nine times to remember it. This can be through advertising, flyers, promotions, sponsorship etc for brand/businesses to become lodged in a consumers mind. Therefore, by combining your other advertising/promotions with sponsorship of our club you are increasing your exposure to consumers within your local area and creating community engagement which builds trust at a really reasonable cost.

There are approximately 45 weekend matches held at Pat Morley throughout the season, together with approximately 5 Friday night matches also. Therefore, that is 50 times that your business/brand will be on display for all those coming to our ground either as spectators or to play, and use the facilities of our brand new clubhouse!



TEBBUSC is looking for sponsors to be colourfully displayed in their new rollaway banners which are tall, colourful, and draw your attention when prominently placed in high traffic areas. They will be in two strategic locations (see mud map on page 6) at our home ground – Pat Morley Oval. Below is an example of a Sanitarium rollaway blind made to thank their sponsors of the Weet-Bix kids TRY-athlon:



As you will see the company logo is across the top of the page and the sponsors logos are listed below it.



TEBBUSC is offering you inclusion of your company logo or brand, together with contact details. An **EXAMPLE ONLY** mock up layout of what our signs will look like, using the above Sanitarium sign as a template. Example displayed below:



Would like to thank their sponsors for the 2009 season:



Example only








TEBBUSC has chosen signage of this type as it is very colourful, highly visible, portable and can be easily packed away to prevent vandalism and give protection from the weather. They will be erected and packed away after each match day at Pat Morley.

They will be taken to each Coaches and Managers meeting throughout the season and to the various soccer presentations at the end of the season for even more exposure for your business!

SPONSORSHIP PRICING

As a potential sponsor you can chose from one of the five great packages we are offering this season:

	What is Included?	Cost
	Package 1 Advertisement in club newsletter 'On the Ball' only – (this can be downloaded from club website also) and is printed and distributed to more than 380 players and their families each month.*	\$100
	Package 2 As above, plus flyers can be distributed with newsletter twice through season. **	\$200
	Package 3 As above plus, inclusion of your logo/brand on TEBBUSC website with a link to your website.	\$300
	Package 4 As above plus, placement of small advertisement/logo on two sponsor rollaway banners. #	\$400
	Package 5 As above plus, placement of large sized - full width of banner (see Eveready logo in Sanitarium sign above) - brand/logo on two sponsor rollaway banners. ##	\$500

CONDITIONS

* Circulation numbers are based on 2008 TEBBUSC registrations. Artwork to be provided at sponsors cost and provided in jpg format. ** All proposed flyers need to be submitted to TEBBUSC Committee for approval at the sponsors cost. They will be distributed through the season at the Club's discretion. # and ## Artwork for banners must be supplied at sponsors cost an in an eps format (preferably vector art), and must be approved by TEBBUSC Committee. Once artwork is approved it will be sent to a sign company for manufacture. Payment for advertising would need to be received prior to inclusion in newsletter, on website, or signs being produced. Payment can be cheque, credit card, cash or money order. Any costs associated with artwork setup can be arranged and will be at sponsors cost.

CONTACT DETAILS

Rochelle Hedges
 Non Comp Registrar/Sponsorship Co-ordinator
 Email: rrhedges@bigpond.com
 Telephone: 0409 450 866



Marked by arrows on map below of Pat Morley Oval, are where sponsor rollaway banners will be placed each match day.

